



# Empowering Growth, Together.



A **Charlotte, North Carolina** Web Design & Digital Marketing Agency

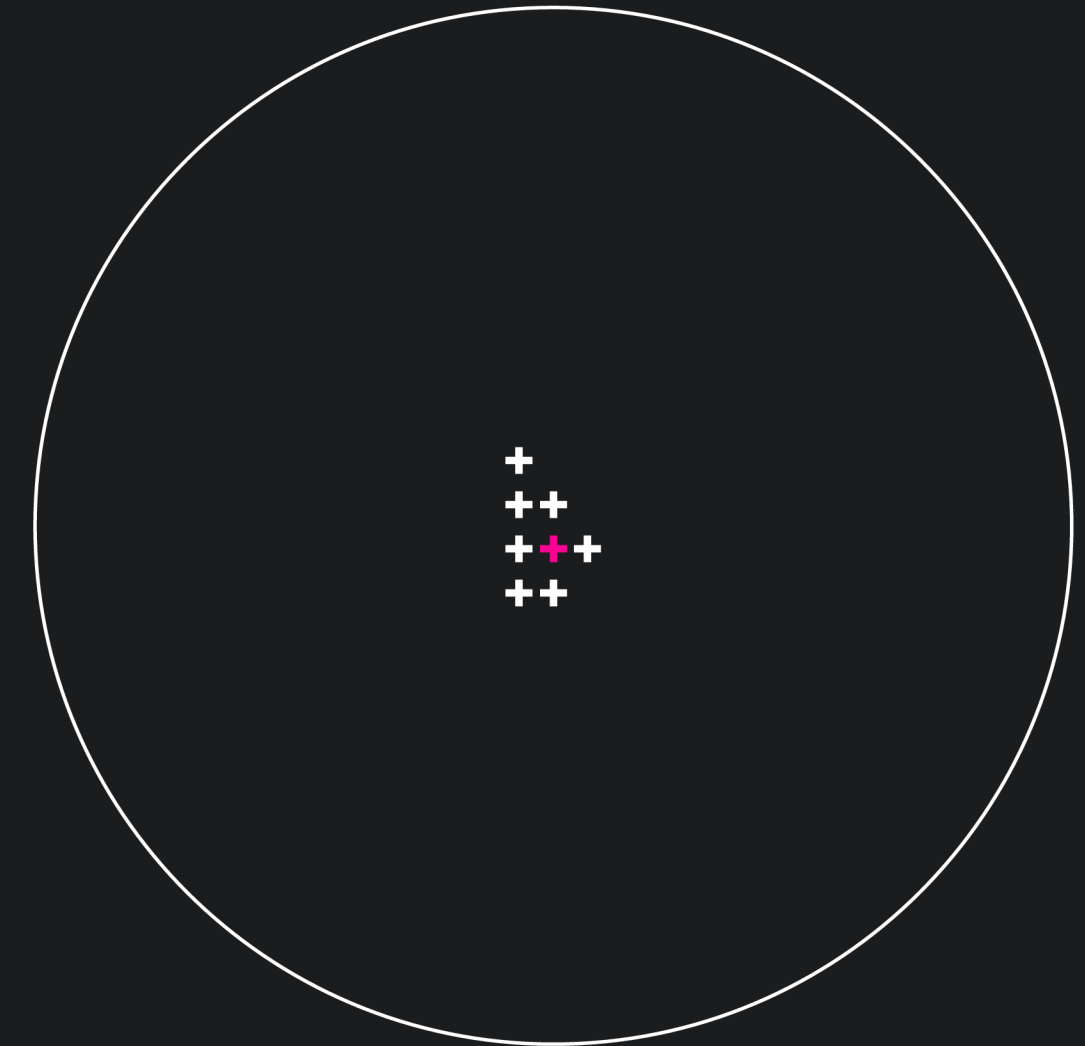
# TOGETHER

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# Working Together ABOUT US

Synchronicity Web Designs, LLC is a full-service digital marketing agency based in Charlotte NC, with over 25 years of experience in website design, development, and strategic marketing.

With a focus on creating engaging, user-friendly websites, we help businesses across various industries grow their online presence and achieve their goals. Our core services include custom web design, eCommerce solutions, SEO, content marketing, and branding. We stand out for our collaborative approach, ensuring each project aligns with the client's vision and drives measurable results. Our team of experts combines creativity with technical expertise, making them a trusted partner for businesses seeking impactful digital strategies.



# INDUSTRIES

Working Together With:

Healthcare

Industrial

Technology

Cybersecurity

Financial Services

Manufacturing

Construction

Non-Profits

And More...

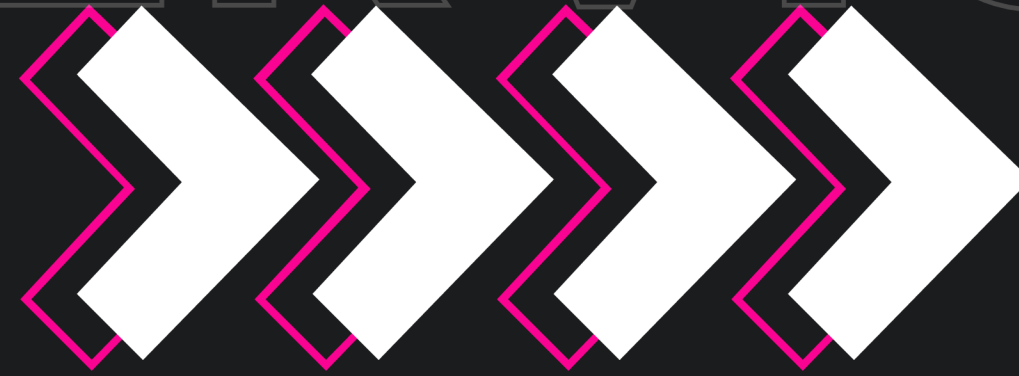
## Industries We Serve

We've worked on both sides of the table, working in agencies and serving as marketing directors, sales leaders, UX and graphic designers, account managers, analysts, social media and digital marketing managers, creative directors, and business owners. And we've seen it all.

# Services We Offer

Our vast, multi-faceted experience allows us to truly understand what our clients need, whether it is a one-time project or a fully outsourced marketing strategy, and deliver high-quality work that fits their budgets and goals.

# SERVICES



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## Web Design & Development

We create exceptional custom website designs and user experiences that elevate your brand, products, or services. Our expert team ensures that every element of your website reflects your unique identity and resonates with your target audience. By blending creativity with functionality, we deliver engaging digital experiences that leave a lasting impression and drive results. From visually stunning layouts to seamless navigation, our design and development services bring your vision to life with precision and innovation.

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## Digital Marketing & SEO

We partner with you to reach your ideal customers and drive meaningful results. Every project starts with understanding your unique business goals. Our digital marketing campaigns are powered by strategic insights and tailored approaches, designed to deliver measurable success. Whether it's increasing brand visibility, generating leads, or boosting revenue, we're committed to helping your business thrive. Together, we'll create impactful marketing strategies that connect you with more customers and elevate your growth.



Innovative, User-Centric Web Design

# Web Design & Development

We craft exceptional custom website designs and user experiences that brilliantly highlight your brand, products, or services. Our approach ensures that every interaction not only showcases what you offer but also creates memorable, engaging moments that resonate with your audience.

Web  
Design &  
Dev



## Website Design

- UX/UI Website Design
- Responsive Website Design
- Visual Branding & Identity
- Wireframing & Prototyping
- Custom Landing Page
- Website Redesign



## Website Development

- Front End Development
- Back End Development
- E-commerce Development
- Custom Web Applications
- API Integration
- CMS Development



## Website Support

- Performance Optimization
- SEO Integration
- Optimization
- Website Performance
- Health Audit
- G4 Analytics Setup
- Maintenance & Updates
- Backup & Recovery

services

SERVICES

Effective Marketing, Measurable Outcomes

# Digital Marketing & SEO

We craft exceptional custom website designs and user experiences that brilliantly highlight your brand, products, or services. Our approach ensures that every interaction not only showcases what you offer but also creates memorable, engaging moments that resonate with your audience.

Marketing  
& SEO

## Paid Advertising

Attract ready-to-convert customers to your site with precision-targeted PPC campaigns.

## Search Engine Optimization

Propel your business upward in search engine results and increase visibility.

## Content Marketing

Inspire, educate, and guide your audience to conversions and customers with SEO-rich content.

## Social Media Marketing

Catch the attention of future customers in their social media feeds.

## Local SEO

Boost your local visibility and connect with your audience quickly by optimizing your online presence.

## National SEO

Rank higher in search engine results nationwide rather than targeting a specific local area.

## Geotargeting

Deliver your content or ads to users based on their demographic and geographic location.

## Tradeshaw Design

Visually compelling and functional booth displays that effectively showcase your brand.

## Website Design

Shape your identity with standout branding, conversion-focused copy, and expert web design.

services

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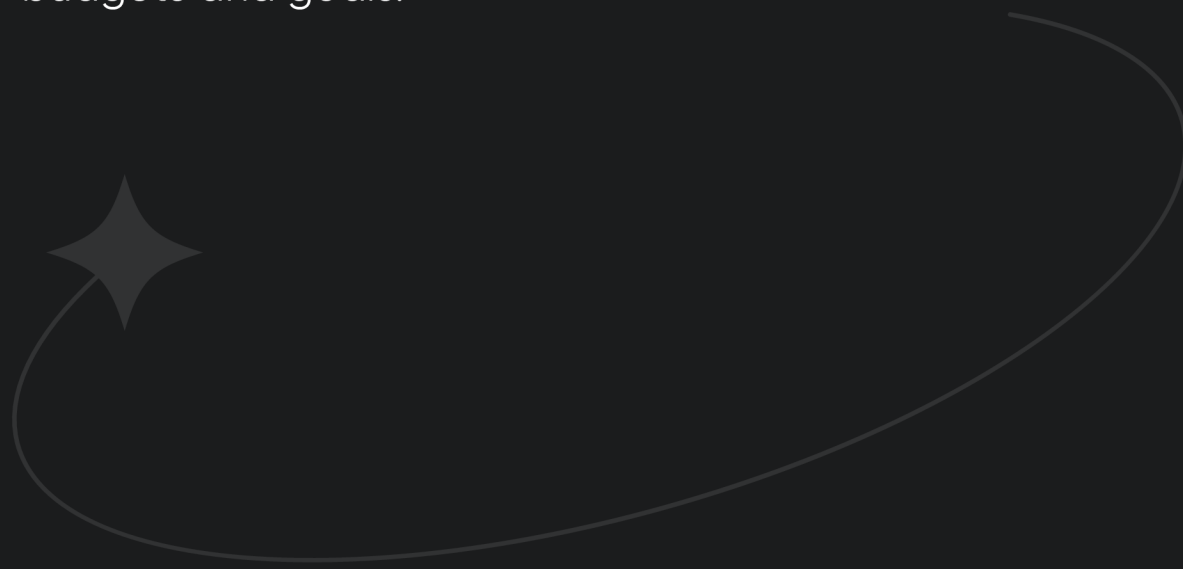
services

# RESULTS

Results

## Our Work

Our vast, multi-faceted experience allows us to truly understand what our clients need, whether a one-time project or a fully outsourced marketing strategy, and deliver high-quality work that fits their budgets and goals.



### Case Study - Custom Web Design

- Website Development
- UX/UI Design
- Branding



### Case Study - Full Service

- Website Design & Development
- Marketing & SEO
- Tradeshow Branding





# CONTACT

## Let's Work, Together!

Our vast, multi-faceted experience allows us to truly understand what our clients need, whether a one-time project or a fully outsourced marketing strategy, and deliver high-quality work that fits their budgets and goals.

**Call:** [704-545-2868](tel:704-545-2868)

**Message:** [contact@syncdesigns.com](mailto:contact@syncdesigns.com)

**Visit:** [syncdesigns.com](http://syncdesigns.com)

### Headquarters

15720 Brixham Hill Ave.  
Suite 300  
Charlotte, NC 28277

Contact

contact

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